



## Media rights sales: 2015-18 UEFA Europa League™

Last Update: 16 November 2016

In accordance with the principles established by the European Commission, the UEFA Europa League (seasons 2015/16, 2016/17 and 2017/18) media content rights sales process will be conducted on a market-by-market basis. Such process will involve an 'Invitation to Submit Offer' (ISO) inviting all qualified media content distributors to submit offers for various media content rights.

Media content rights will be offered on a platform neutral basis. Such an approach will mean that successful bidders can exploit rights across all media platforms including television, Internet and mobile on a linear and on-demand basis. This platform neutral approach is aimed at ensuring maximum exposure while providing partners with programming flexibility in parallel.

The sales process will be administered on behalf of UEFA by TEAM Marketing, UEFA's exclusive marketing agency for the exploitation of certain media and commercial rights relating to its club competitions. The sales process will be staggered with different start and end dates per market. All enquiries in respect of the acquisition of such rights should, therefore, be directed to TEAM Marketing at the following e-mail address: [info@team.ch](mailto:info@team.ch).

### Contracts signed

#### Europe

Territories	Contracting parties
Albania	DIGIT-ALB SH.A RADIOTELEVISIONI SHQIPTAR (RTSH)
Austria	PULS 4 TV GMBH & CO KG SKY ÖSTERREICH GMBH
Azerbaijan	SARAN MEDIA INTERNATIONAL LIMITED
Belarus	STATE NATIONAL TV AND RADIO COMPANY OF BELARUS
Belgium	RTL BELUX S.A. & CIE S.E.C.S TELENET N.V. VLAAMSE RADIO EN TELEVISIONROEPORGANISATIE (VRT)
Bosnia and Herzegovina	TELEKOM SRBIJA A.D. RADIO TELEVISION OF BOSNIA & HERZEGOVINA – BHRT
Bulgaria	BULGARIAN NATIONAL TELEVISION BTV MEDIA GROUP EAD
Croatia	HRT- HRVATSKA RADIOTELEVIZIJA HRVATSKI TELEKOM D.D.
Cyprus	CYPRUS BROADCASTING CORPORATION CYPRUS TELECOMMUNICATIONS AUTHORITY (CYTA)
Czech Republic	CESKA TELEVIZE CET 21 SPOL. S.R.O.
Denmark	SBS DISCOVERY MEDIA APS

Estonia	MODERN TIMES GROUP MTG LIMITED
Finland	SANOMA MEDIA FINLAND OY /NELONEN MEDIA
France	BEIN SPORTS FRANCE MÉTROPOLÉ TÉLÉVISION SA
Germany	SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG SPORT1 GMBH
Georgia	GEORGIAN MEDIA NETWORK LLC.
Greece	HELLENIC TELECOMMUNICATIONS ORGANISATION (OTE)
Hungary	CLT-UFA S.A. S.C. RCS & RDS S.A.
Iceland	365 MIDLAR EHF
Israel	CHARLTON LIMITED
Italy	SKY ITALIA S.R.L
Kazakhstan	SARAN MEDIA INTERNATIONAL LIMITED
Latvia	MODERN TIMES GROUP MTG LIMITED
Lithuania	MODERN TIMES GROUP MTG LIMITED
Macedonia	HD-WIN D.O.O. MACEDONIAN RADIO AND TELEVISION – MKRTV
Malta	MELITA PLC PUBLIC BROADCASTING SERVICES LTD.
Moldova	REALITATEA TV
Montenegro	TELEKOM SRBIJA A.D. DIRECT MEDIA D.O.O.
Netherlands	CLT-UFA S.A. EREDIVISIE MEDIA & MARKETING CV PERFORM MEDIA CHANNELS LIMITED
Norway	DISCOVERY NETWORKS NORWAY AS
Poland	ITI NEOVISION S.A.
Portugal	S.I.C SOCIEDADE INDEPENDENTE DE COMUNICAÇÃO S.A SPORT TV PORTUGAL SA
Republic of Ireland	SETANTA SPORTS HIBERNIA SARL
Romania	S.C. PROTV S.A. S.C. TELEKOM ROMANIA COMMUNICATIONS S.A.
Russia	“NTV-PLUS”
Serbia	RADIODIFUZNA USTANOVA RADIO TELEVIZIJA SRBIJE TELEKOM SRBIJA A.D.
Slovakia	CET 21 SPOL. S.R.O. ROZHLAS A TELEVÍZIA SLOVENSKA
Slovenia	PRODUKCIJA PLUS D.O.O. UML – UNITED MEDIA LIMITED
Spain	beIN MEDIA GROUP LLC FUTMEDIA GESTION DE DERECHOS, S.L.U.
Sweden	DISCOVERY NETWORKS SWEDEN AB
Switzerland	SKY DEUTSCHLAND FERNSEHEN GMBH & CO. KG SRG SSR IDÉE SUISSE
Turkey	TTNET A.S.
United Kingdom	BRITISH TELECOMMUNICATIONS PLC ITV RIGHTS LIMITED

	NEWS CORP UK & IRELAND LIMITED
Ukraine	TRBC "UKRAINE" LLC

### Ex-Europe

<b>Territories</b>	<b>Contracting parties</b>
Brazil	ESPN, INC TOPSPORTS VENTURES S.A.
Canada	CTV SPECIALTY TELEVISION ENTERPRISES INC.
Central Asia	SARAN MEDIA INTERNATIONAL LIMITED
China	PPLIVE CORPORATION SHENZHEN TENCENT COMPUTER SYSTEMS COMPANY LIMITED LESHI INTERNET INFORMATION & TECHNOLOGY CORP. BEIJING SINA CORPORATION
Columbia	RCN TELEVISION
Hong Kong	ESS
Indian Subcontinent	TAJ TV LTD
Indonesia	BEIN MEDIA GROUP LLC
In-Flight/In-Ship	IMG MEDIA LIMITED
Japan	SKY PERFECT JSAT CORPORATION
Latin America (except Brazil)	ESPN INC FSLA HOLDINGS LLC
Macau	TELEDIFUSÃO DE MACAU S.A.
Malaysia & Brunei	ASTRO ARENA SDN BHD
Middle East and North Africa	AL JAZEERA SATELLITE NETWORK
Myanmar	SHWE THAN LWIN MEDIA COMPANY LIMITED
Nigeria	SUPERSPORT INTERNATIONAL (PTY) LTD
Oceania	BEIN SPORTS AUSTRALIA PTY LTD
Philippines	BEIN MEDIA GROUP LLC
South Africa, Swaziland, Lesotho	SUPERSPORT INTERNATIONAL (PTY) LTD
South Korea	ECLAT ENTERTAINMENT
Sub-Saharan Africa	CANAL+ AFRIQUE SUPERSPORT INTERNATIONAL (PTY) LTD
Suriname	SURINAAMSE TELEVISIE STICHTING (STVS)
Thailand, Laos and Cambodia	BEIN MEDIA GROUP LLC
United States & Caribbean	FOX SPORTS US DISTRIBUTION LLC
Vietnam	KJ INVESTMENT GROUP INC

### Updated ISO list

The updated list of territories (subject to changes at UEFA's discretion) where an ISO has been issued is as follows:

## Europe

Territories	ISO issue dates	Deadlines for submission of bids
Albania	8 May 2015	10 June 2015*
Armenia	25 March 2015	28 April 2015 (10:00 CET)
Austria	27 October 2014	20 November 2014*
Azerbaijan	25 March 2015	28 April 2015 (10:00 CET)
Belarus	12 June 2014	7 July 2014*
Belgium	7 August 2014	12 September 2014*
Bosnia and Herzegovina	21 August 2014	24 September 2014*
Bulgaria	29 April 2014	28 May 2014*
Croatia	21 August 2014	24 September 2014*
Cyprus	26 March 2015	4 April 2015*
Czech Republic	5 November 2014	5 December 2014 (12:00 CET)
Estonia	24 March 2015	28 April 2015 (10:00 CET)
Finland	27 October 2014	26 November 2014 (10:00 CET)
France	26 February 2014	7 April 2014*
Georgia	25 March 2015	28 April 2015 (10:00 CET)
Germany	27 October 2014	20 November 2014*
Greece	18 August 2014	19 September 2014*
Hungary	20 January 2015	23 February 2015*
Iceland	14 August 2014	22 September 2014*
Israel	9 January 2014	10 February 2014*
Italy	8 January 2014	5 February 2014*
Kazakhstan	25 March 2015	28 April 2015 (10:00 CET)
Latvia	24 March 2015	28 April 2015 (10:00 CET)
Lithuania	24 March 2015	28 April 2015 (10:00 CET)
Macedonia	21 August 2014	24 September 2014*
Malta	12 January 2015	9 February 2015*
Moldova	13 June 2014	8 July 2014*
Montenegro	21 August 2014	24 September 2014*
Poland	28 February 2014 20 July 2015	2 April 2014*/** 23 July 2015*
Portugal	13 October 2014	10 November 2014*
Republic of Ireland	27 October 2014	25 November 2014 (10: CET)
Romania	10 November 2014	9 December 2014 (10:00 CET)
Russia	17 April 2015	19 May 2015*
Serbia	21 August 2014	24 September 2014*
Slovakia	5 November 2014	5 December 2014 (12:00 CET)
Slovenia	21 August 2014	24 September 2014*
Spain	16 May 2014	30 June 2014*

Switzerland	29 July 2014	4 September 2014*
The Netherlands	20 October 2014	24 November 2014*
Turkey	10 October 2014	17 November 2014*
Ukraine	5 August	1 September 2014*
United Kingdom	3 October 2013	5 November 2013*

### Ex-Europe

Territories	ISO issue dates	Deadlines for submission of bids
Brazil	5 September 2014	15 October 2014 (17:00 CET)
Canada	14 July 2014	18 August 2014 (17:00 CET)
Hong-Kong	15 April 2014	30 May 2014 (10:00 CET)
Indian Subcontinent	6 May 2014	4 June 2014 (10:00 CET)
Indonesia	4 February 2014	12 March 2014 (10:00 CET)
In-Flight/In-Ship	1 July 2015	27 July 2015 (11:00 CET)
Korea	9 January 2015	5 March 2015 (10:00 CET)
Kyrgyzstan	25 March 2015	28 April 2015 (10:00 CET)
Latin America (except Brazil)	25 April 2014	2 June 2014 (15:00 CET)
Macau	8 January 2015	3 March 2015 (10:00 CET)
Malaysia & Brunei	01 October 2014	13 November 2014 (10:00 CET)
Mongolia	01 October 2014	12 November 2014 (10:00 CET)
Middle East and North Africa	20 June 2013	8 July 2013*
Myanmar	3 December 2013	7 January 2014 (10:00 CET)
Nigeria	1 October 2013	28 October 2013*
Oceania	9 March 2015	21 April 2015 (17:00 CET)
Philippines	7 January 2015	3 March 2015 (10:00 CET)
Singapore	8 January 2015	4 March 2015 (11:00 CET)
South Africa, Swaziland, Lesotho	1 October 2013	28 October 2013*
Sub-Saharan Africa	1 October 2013	28 October 2013*
Taiwan	7 January 2015	3 March 2015 (10:00 CET)
Thailand, Laos and Cambodia	4 February 2014	13 March 2014 (10:00 CET)
Tajikistan	25 March 2015	28 April 2015 (10:00 CET)
Turkmenistan	25 March 2015	28 April 2015 (10:00 CET)
United States & Caribbean	7 November 2013	3 December 2013 (18:00 CET)
Uzbekistan	25 March 2015	28 April 2015 (10:00 CET)
Vietnam	7 January 2015	3 March 2015 (10:00 CET)

KEY	
*	Deadline : 12:00 (Midday) CET



**	Tender closed
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